

Little Kanga Ltd/StartUp Disruptors £20k Start-up Prize Giveaway

Entry Terms and Conditions

1. The Promoter

The promoter is: Little Kanga Ltd of Suite 107, 5 Charter House, Lord Montgomery Way, Portsmouth, Hants, PO1 2SN (reg no 10427511).

2. The competition

2.1 The title of the competition is: The £20k Start-up Prize Giveaway.

2.2 The competition will be a judged based assessment of the entries. The assessment will be based on the submissions made by the entrants on the on-line entry form.

3. How to enter

3.1 The competition will run from 09.00 on 12th October 2022 (the "**Opening Date**") to midnight on January 31st 2023 (the "**Closing Date**") inclusive.

3.2 All competition entries must be received by the Promoter via completion of the on-line entry form by no later than midnight on the Closing Date. All competition entries received after the Closing Date are automatically disqualified.

3.3 To enter the competition, submit the online entry form provided on www.startupdisruptors.co.uk/competition by Closing Date.

3.4 Postal entries will not be accepted.

3.5 No purchase is necessary.

3.6 The Promoter will **not** accept responsibility for competition entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of any equipment or network failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind.

3.7 By submitting a competition entry, you are agreeing to be bound by these terms and conditions.

3.8 [Please click here](#) for a downloadable copy of these competition terms and conditions.

3.9 The competition entries will be judged by a panel of four judges based on the following:

Phase 1 - Each entry shall be judged by the panel based on the following criteria:

- (a) The degree of innovation in the business idea with regard to it becoming a profit bearing business (please note no social enterprises, CIC or charities will be eligible to apply for this).
- (b) The ability and experience of the founder/team in their sector of operation (prior to starting the business).

After the completion of Phase 1 a shortlist of 5 applicants will be prepared and the shortlisted entrants shall be invited to take part in Phase 2.

Phase 2 - Each shortlisted entrant will take part in an on-line interview. The interviews will be no longer than 10 minutes in duration. The interview will be with a representative of the Promoter of one of the sponsors. Each of these sessions will be recorded for judging purposes only.

The shortlisted applicants will need to demonstrate the time and commitment to developing their business.

The judging panel will then discuss the applications and on-line interviews of each shortlisted applicant and decide on the two winners.

3.10 The decision of the panel of judges (acting reasonably) will be final.

3.11 The judging panel will be made up of representatives from the following: (i) University of Portsmouth, (ii) Little Kanga Ltd/StartUp Disruptors, (iii) Hampshire Web Design, and (iv) Xebra Accounting.

4. Eligibility

4.1 The competition is only open to all founders of businesses, and established businesses that are no more than 24 months old, or that are in the idea phase of starting up, **except:**

- (a) employees of the Promoter or its holding or subsidiary companies;
- (b) employees of agents or suppliers of the Promoter or its holding or subsidiary companies, who are professionally connected with the competition or its administration; or
- (c) members of the immediate families or households of (a) and (b) above,
and
- (d) social enterprises, CIC or charities.

4.2 All applicants must be over 18 years of age at the date of entry

- 4.3 In entering the competition, you confirm that you are eligible to do so and eligible to claim any prize you may win. The Promoter may require you to provide proof that you are eligible to enter the competition.
- 4.4 The Promoter will not accept competition entries that are:
- (a) automatically generated by computer; or
 - (b) completed by third parties or in bulk; or
 - (c) incomplete.
- 4.5 There is a limit of one entry to the competition of per person and/or per business. Entries on behalf of another person will not be accepted and joint submissions are not allowed.
- 4.6 The Promoter reserves all rights to disqualify you if your conduct is contrary to the spirit or intention of the prize competition.

5. The prize

- 5.1 The prize is a start-up business support package worth £20,000 and there are two available to be won.
- 5.2 Each of the two prizes are provided by, and comprised of, the following:
- (a) University of Portsmouth Business School:
£1k to each winner towards a laptop/IT hardware (which the Promoter will source from its suppliers). The University will also provide advice and support from their network.
Value £1k
 - (b) PC Consultants:
remote support for IT set-up on the winners PC, including ongoing consulting and consultancy. Up to 5 e-mail addresses and Office 365 for 12 months.
Value £3k
 - (c) Nosy Creative:
branding research to establish the winners brand in the market. Logo design process including 2 sketches and concepts free of charge. Supplying final files for chosen design.
Value £5k
 - (d) Xebra Accounting:

a Xero business accounting licence and assistance with setting up their accounts and online bank accounts. Plus quarterly support calls for questions on accounting and growth. Access to accounting business workshops will also be provided free of charge to each winner.

Value £2k

(e) Hampshire Web Design:

a website for each winner (with or without e-commerce up to 20 products if e-commerce); premium website theme and GDPR plugin licence for 2 years with security suite.

Value £3k

(f) StartUp Disruptors:

one year's membership to our online business incubation community. Including a package of PR and advertising for each winner across our social media feeds online. Access to connections and our network is included.

Value £6k

5.3 Prizes are subject to availability. There is no cash alternative for the prize. The Promoter reserves the right to substitute the prize with a prize of equal or greater value if circumstances beyond the Promoter's control makes it necessary to do so.

5.4 The prizes are not negotiable or transferable.

6. Winners

6.1 The decision of the judges nominated by the Promoter is final and no correspondence or discussion will be entered into.

6.2 The Promoter will contact the winners personally as soon as practicable after the Announcement Date, using the telephone number or email address provided with the competition entry. The Promoter will not amend any contact information once the competition entry form has been submitted.

6.3 The Promoter shall either publish or make available information that indicates that a valid award took place. To comply with this obligation the Promoter will publish the surname and county of major prize winners and, if applicable, their winning entries on the following website www.startupdisruptors.co.uk/competition by 28th February 2023 (Announcement Date).

6.4 If you object to any or all of your surname, county and winning entry being published or made available, please contact the Promoter via e-mail only: info@littlekanga.co.uk In

such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.

6.5 The winners may consent to be involved in promotional publicity. This may be in person, online or as a brand ambassador for the StartUp Disruptors company brand and may include video and photography.

6.6 Travel accommodation and other associated costs incurred in the competition award will not be covered by the promoter.

7. Claiming the prize

7.1 If you are the winner of one of the two the prizes, the Promoter will notify you by the email address submitted on your application. You will have 30 days from the date on which the notification is emailed to you to claim the prize by acknowledging and replying to the notification email. You must attend at a location and event to be confirmed by the Promoter to claim the prize.

7.2 If you do not: claim the prize in accordance with term 7.1; and, attend the event, your claim will become invalid.

7.3 The prize may not be claimed by a third party on your behalf.

7.4 The Promoter will make all reasonable efforts to contact the winner. If the winner cannot be contacted or is not available or has not claimed their prize in accordance with term 7.1, the Promoter reserves the right to offer the prize to another shortlisted entrant.

7.5 The Promoter does not accept any responsibility if you are not able to take up the prize.

8. Limitation of liability

Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

9. Ownership of competition entries and intellectual property rights

9.1 All competition entries and any accompanying material submitted to the Promoter will become the property of the Promoter on receipt and will not be returned.

9.2 By submitting your competition entry and any accompanying material, you agree to:

- (a) assign to the Promoter all your intellectual property rights with full title guarantee; and
- (b) waive all moral rights,

in and to your competition entry and otherwise arising in connection with your entry to which you may now or at any time in the future be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time and under all similar legislation from time to time in force anywhere in the world.

- 9.3 You agree that the Promoter may, but is not required to, make your entry available on its website www.startupdisruptors.co.uk and any other media, whether now known or invented in the future, and in connection with any publicity of the competition. You agree to grant the Promoter a non-exclusive, worldwide, irrevocable licence, for the full period of any intellectual property rights in the competition entry and any accompanying materials, to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence the competition entry and any accompanying materials for such purposes.

10. Data protection and publicity

- 10.1 The Promoter will only process your personal information as set out in the Privacy Policy (<https://www.startupdisruptors.co.uk/privacy-policy/>). See also condition 6.3 and condition 6.4, with regard to the announcement of winners.
- 10.2 In order that your entry can be evaluated, and that you can be contacted to collect the prize in the event that you win your data will need to be shared with the partners, sponsors and judges. You agree that the Promoter may share your data with the partners, sponsors and judges in line with its Privacy Policy (<https://www.startupdisruptors.co.uk/privacy-policy/>) for the purposes of this competition only.

11. General

- 11.1 If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter may, at its sole discretion, reserve the right to exclude you from participating in the competition.
- 11.2 The Promoter reserves the right to hold void, suspend, cancel, or amend the prize competition where it becomes necessary to do so.
- 11.3 These terms and conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.